

Digital Story Scoring Guide

	4	3	2	1
Content	Creativity enhances the purpose of the story. Accurate information and concise concepts are presented, demonstrating knowledge acquired during the “Our Changing World” unit.	Accurate information is provided succinctly. Story contains content knowledge related to the “Our Changing World” unit.	Some information is inaccurate or long-winded. Content is not related to the “Our Changing World” unit, or is incorrectly articulated.	Information is inaccurate or content is lacking.
Information Sources	Includes a wide variety of appropriate, well-researched and informative sources. Sources are credited appropriately.	Includes appropriate and informative sources. Source quotes are credited appropriately.	One or more sources are not credited.	Includes no sources or includes multiple citation errors.
Organization	Information presented in logical, interesting sequence which engages the audience.	Well-structured and presented in a sequence the audience can follow.	Audience has difficulty following presentation because information is not well organized.	Audience cannot understand presentation because there is no sequence of information.
Presentation	Dramatically appeals to and engages the audience. Length is appropriate.	Actively engages the audience. Length keeps audience listening.	Story is not very engaging. Length is somewhat long or somewhat short.	Length is either too long or too short to keep the audience engaged.
Graphics, Voice, and Music	Graphics and music are well chosen. Volume of voice, music, and effects enhance the presentation.	Graphics and music fit the story. Volume of voice and music are acceptable.	Graphics and music chosen do not always fit the story. Volume is inconsistent.	Graphics are missing or inappropriate for story. Music does not fit the story. Volume is either too loud or too soft.

Comments: